

Valley Investment Initiative for Existing Customers

Frequently Asked Questions

- **What are the “targeted sectors” eligible to apply for this program?**

Whether a particular existing customer is in a “targeted sector” is determined by the North American Industry Classification System (NAICS) code for the customer’s Valley facility. Customer facilities with the following NAICS codes are not eligible for a VII-E award; all others are within the “targeted sectors,” and therefore eligible to participate in VII-E if they meet other minimum program criteria.

VII-E Disqualifier: Excluded NAICS Codes

Sector	Related NAICS
Agriculture, Forestry, Fishing, and Hunting	11
Mining	21
Utilities	22
Construction	23
Retail Trade	44-45
Transportation	48, 491, 492
Real Estate and Rental and Leasing	53
Administrative and Support and Waste Management and Remediation Services	56
Educational Services	61
Health care and Social Assistance	62
Arts, Entertainment, and Recreation	71
Accommodations and Food Service	72
Other Services	81
Public Administration	92

- **For what period must an existing customer meet the minimum demand and employee numbers to qualify?**

To be eligible, an existing customer must have a minimum of 250 kW peak demand and 25 employees in each of the previous twelve months. A qualifying customer must maintain these minimum levels throughout the five-year projection period to remain eligible.

For more information about TVA Economic Development, visit TVAed.com.