

Community Development

PREPARING COMMUNITIES FOR ECONOMIC GROWTH

TVA Community Development offers the following resources to improve your competitiveness in the economic development game. We will help you take advantage of opportunities for business and industrial development by designing an approach that addresses your community's specific needs.

Improving the Community

Developing Leadership

Skills training for community leaders to enhance leadership capabilities, conflict management, group and team development, meeting management, and project planning.

Building Competitive Communities

A seminar that helps elected officials understand their role in the economic development process.

Assessing the Community

A community assessment tool that allows local leaders to assess their community's competitive position in 10 areas. It includes a scorecard of key economic indicators to track measurable success.

Planning for the Future

Assistance in designing and developing a strategic plan that outlines goals, strategies, and actions for economic development. The planning process involves significant community participation.

Considering a Spec Building

An interactive workshop on best practices that outlines the types of spec buildings, risks and rewards, and the development process.

Enhancing the Economic Development Organization

Building the Team and Action Planning

A program to help your economic development organization become a high-performance team and develop a clear plan of action.

Evaluating the Web Site

An assessment that identifies specific steps for enhancing your web site in order to better market your community to various audiences.

Advancing Technology Capabilities

Matching grants that boost communities' technology capabilities to enhance presentations, communications, and proposal preparation.

Preparing for the Prospect

Proposing to Win

Practical, step-by-step guidance on preparing "winning" proposals that can differentiate your community from the competition.

Preparing for Prospect Visits

A program that helps community leaders understand the site location process, develop an effective sales team, prepare for and handle prospects, and design a plan of action. A recognized site selection consultant will visit and offer recommendations for improving your competitive position.

Practicing the Prospect Visit

A mock prospect visit that evaluates how the community sales team presents information to a prospect and demonstrates how the community can meet a company's needs and land the project.

Get comprehensive information about Community Development services: 615-232-6225.

