

# Economic Development Business Resources

SERVICES

## HELPING TENNESSEE VALLEY BUSINESSES GROW AND SUCCEED

### ARC Project Management

TVA serves as an administrator for economic development projects funded by the Appalachian Regional Commission in the Tennessee Valley. These projects help foster job creation and capital investment to improve the quality of life in the region.

### Business Incubation Centers

TVA supports business incubation centers in the Valley that provide entrepreneurs with affordable rental space and on-site support services. Incubation center clients have access to technical, marketing, financial, legal, and business-planning assistance to enhance their business success rate.

### Consumer Connection

The Consumer Connection links Valley communities with commercial business opportunities that promote capital investment, support job growth, expand the local tax and revenue base, and enhance property values. The program provides communities with practical insights into successful retail development processes. In addition, it helps existing retailers and other small businesses gain a better understanding of their specific trade area market and potential customer base through target market intelligence.

### Diversity Alliance

Through this program, TVA participates with strategic partners to provide business tools and opportunities that help grow and sustain minority- and woman-owned businesses in the Valley.

### Economic Development Loans

TVA's Economic Development Loan Funds were established to stimulate economic development and leverage capital investment in the TVA power service area. TVA uses the loan funds to promote economic expansion and encourage job creation. It dedicates a portion of the funds to support minority business development and special opportunities counties.

The loan funds are primarily open to manufacturing companies and other institutions in the Valley, including communities and nonprofit economic development corporations. Loans can be used to fund plant expansions or retentions as well as industrial park development.

### Valley Investment Initiative for Existing Customers

The Valley Investment Initiative for Existing Customers (VII-E) is an economic development program jointly offered by TVA and participating distributors of TVA power. VII-E offers financial incentive awards to existing customers in targeted business sectors that make long-term investments in the Tennessee Valley, offer high-paying jobs, improve efficiency in their operations, and complement the TVA power system.

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Information about our services: [www.TVAed.com](http://www.TVAed.com)

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