



Jeff Taylor

SENIOR TARGET MARKET SPECIALIST:
FOOD PROCESSING AND PACKAGING

Jeff Taylor is a senior target market specialist with TVA Economic Development. His primary responsibility is working with food processing and packaging companies that are planning to relocate or expand in TVA's seven-state region.

Taylor is a 28-year veteran of TVA. Before joining TVA's Economic Development Global Business Team, he was a project manager responsible for the Minority Economic Development Loan Fund and outreach programs. He previously held positions in public relations, marketing and community development. He also served as a regional representative for TVA's Economic Development Team in Alabama and Kentucky.

In 2004, Taylor earned certification as an economic development finance professional from the National Development Council. He has served on the board of directors of Business Retention and Expansion International and is currently serving on the Labor Relations Committee for the Commonwealth of Kentucky.

Taylor received a bachelor's degree in communications from Western Kentucky University and a master's in community counseling from the University of North Alabama. A member of Kappa Alpha Psi fraternity, he resides in Hopkinsville, Ky., with his wife, Deirdra, and their two children.