



Melissa Morgan

MANAGER, COMMUNITY DEVELOPMENT

As the Manager of Community Development for TVA Economic Development, Melissa Morgan oversees initiatives that help local and regional economic development organizations build their capacity for successful job creation and capital investment. Her team also provides economic research as well as engineering and design services to expanding and relocating businesses and to communities that wish to enhance their inventory of industrial sites.

Before assuming her current position, Morgan served as the Business Resources General Manager. Her responsibilities included oversight of the economic development loan portfolio, Appalachian Regional Commission projects, the Valley Investment Initiative, business incubation and retail development. She has also served as an economic development senior project manager, coordinating TVA's activities in the Kentucky service area and delivering community development programs across the Tennessee Valley region.

Morgan previously served as director of business development and then vice president for the Greater Paducah Economic Development Council in Kentucky, where she focused on recruitment and existing industry initiatives and assisted with overall strategic planning.

Morgan, a native of Chattanooga, earned a bachelor's degree in communications from the University of Tennessee. She was a 2008 participant in TVA's Leadership and Management for Accelerated Performance program, a partnership initiative with the Owen Graduate School of Management at Vanderbilt University.