



Steven E. Moore

TARGET MARKET SPECIALIST

Steven E. Moore is a target market specialist for TVA Economic Development. His primary responsibility is to actively recruit companies that manufacture solar components to locate and expand in TVA's seven-state region.

Before assuming his current position, Moore was a TVA regional development specialist for 19 counties in southeast Tennessee, north Georgia and southwestern North Carolina. He worked with distributor customers of TVA power, community leaders, and state and regional economic development partners to foster and sustain job growth.

Before joining TVA in 2003, Moore worked for the Cullman Economic Development Agency in Alabama. In his role as a research analyst he assisted with recruitment and existing industry initiatives and was responsible for business incentives and research.

Moore has a bachelor's degree in marketing from the University of Alabama and graduated from the Economic Development Institute of the University of Oklahoma. He also is a certified economic development finance professional.