



Deborah Cameron

TARGET MARKET SPECIALIST: DATA CENTERS

Deborah Cameron is a target market specialist with TVA Economic Development. Her primary responsibility is the recruitment of data centers to the TVA region.

From 2007 to 2010, she served as a regional development specialist covering 16 counties in Middle Tennessee. Her responsibilities included assisting prospective or existing industries, facilitating financial and technical services, and helping communities support and grow local businesses.

Cameron joined TVA Economic Development in 2004 as a project manager. In that capacity, she developed and delivered a broad range of services designed to improve TVA-served communities by enhancing their economic development organizations and preparing them for economic growth.

Before joining TVA, Cameron worked for a regional nonprofit community development organization, where she administered more than \$1 million in grants and oversaw the construction and leasing of three spec buildings. She has also worked for the Maryland Department of Business and Economic Development, where she supervised existing business services, a staff of over 20 people, and workforce development funds of more than \$4 million.

Cameron earned an MBA from Johns Hopkins University and a bachelor's degree in political science from the University of Maryland. She graduated from and is certified by the Community Development Institute. She and her husband live in Nashville.