



## Bill Adams

TARGET MARKET SPECIALIST  
TRANSPORTATION-RELATED MANUFACTURING

Bill Adams works for TVA Economic Development as a target market specialist for transportation-related industries, including automotive, aviation and rail component manufacturers and assemblers.

Adams also serves as a special projects lead for various studies performed by TVA Economic Development. Most notable has been the TVA Certified Megasite Program, which has contributed to the creation of approximately 6,000 jobs and \$5.3 billion in capital investment.

Before joining TVA Economic Development, Adams was employed with the Mississippi Development Authority, serving as a recruitment specialist for the automotive industry from 1994 to 2003. He is a graduate of Mississippi State University, where he earned a bachelor's degree in political science and a master's degree in public policy and administration. He is also a graduate of the University of Oklahoma's Economic Development Institute and is a certified economic and community developer. Adams is a member of the International Economic Development Council and various state economic development councils and automotive manufacturer's associations.

Adams and his wife, Jennifer, have two children, Oliver, 10, and Lauren, 6. The family resides near Jackson, Miss.